



Approved 11-16-11

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library Board Room
October 19, 2011 - 3:30 p.m.**

Members Present: Paul J. Lison, Chair
Doug Sydnor, Vice Chair
Joan Freund
Peggy Sharp-Chamberlain
Mark Shimelonis
Mary Wilber

Absent: Carol Padwe, Secretary, excused

Staff Present: Rita Hamilton, Library Director
Carol Damaso, Public Services Sr. Manager
Aimee Fifarek, Library Technologies & Content Sr. Manager
Kathy Coster, Support Services Sr. Manager
Cheryl Thomsen, Senior Management Analyst
Rose Rimsnider, Administrative Secretary

CALL TO ORDER

Mr. Lison called the meeting to order at 3:30 PM.

APPROVAL OF MINUTES

Mr. Lison called for a motion to approve the Minutes of the September meeting.
Mrs. Wilber so moved; Mrs. Freund seconded, and the motion passed 6-0.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Cheryl Thomsen

	<u>September 2010</u>	<u>September 2011</u>	<u>% Change</u>
Physical Items Circulated	318,633	288,155	-10%
Attendance	149,170	133,443	-11%
Digital material Circulated	5,281	13,942	+165%
WiFi Usage	5,248	7,075	+35%

In September 2011, the library held 283 Youth Programs with attendance of 5,714 youths. Seventy-five (75) Adult Programs were held with 1,092 adults attending. Volunteers donated 3,133 hours to library services valued at \$58,394. In the Library Book Sale Special Revenue Account, September income from sales were \$14,104. Public access computers were used 43,409 times, 146,709 and 146,709 users accessed the library's website.

Library Director's Report – Rita Hamilton

Ms. Hamilton handed out a library statistics flyer that reports how the library meets the needs of our communities. She also handed out the library's strategic plan with action steps that staff will track throughout the year and report back to the Board. Ms. Hamilton spoke about the Library Journal's Design Institute on November 10-11; participants will tour Appaloosa Library.

Ms. Hamilton invited Board members to attend the Friends' Manuscripts and Munchies monthly series of author talks beginning November 2nd at 5th & Wine, 7051 East 5th Ave.

The library is the recipient of a Federal grant, for Arizona Job Assistance Centers. Each of our libraries will receive one job assistance workstation and we will receive 10 laptops and funds to hire a temporary teacher to aid customers with their job search.

Civic Center's remodel construction will begin next week. We have posted signs alerting customers to the changes that will be occurring.

Ms. Hamilton announced that Mustang Library is marketing a new collection called the Lifestyle collection. We have 169 books in the collection that includes topics on travel and workouts. It is proving to be very popular with customers.

Ms. Hamilton handed out a summary on the Netbook Pilot program at Civic Center Library. We feel the netbook pilot was successful as it gave staff insight on how to implement this type of service in the future. Staff recommends that adding wireless netbooks as a service be postponed. The hardware purchased for this pilot is not City standard equipment and cannot hold up to daily use for an extended period of time. The netbooks have been deployed for use by staff roving on the floor.

Customer Comment Report – Rita Hamilton

Mrs. Wilber asked if there has been any progress with the parking situation at Palomino Library. Ms. Hamilton said she and Mr. Bill Murphy are meeting with school officials regarding the possibility of installing gates. Unfortunately, at this time, there are no funds available. Mr. Lison commented that parking at Arabian Library is also tight. Mrs. Freund asked if the 10 cent room will be available once the remodel at Civic Center is complete. Ms. Hamilton said that the physical space for the 10 cent room is not available; however, we will have sales and specials within the Library Shop.

Library Service Highlight – Aimee Fifarek

Ms. Fifarek gave an overview of what the library is providing customers in downloadable services, supported devices and how it impacts library staff. The Library is part of the Greater Phoenix Digital Library buying consortium. Through this digital library our customers are able to download ebooks, eaudio books, and limited music and films. Ms. Fifarek said that our Freegal service is now being purchased for us by Maricopa County Library. The songs are from the Sony Music Catalog and customers are allowed three songs per week. Ms. Fifarek said emerging markets for downloadable services are 3M, Blio with Axis 360, Freeding, and One Click.

SELECTION OF RESOURCES POLICY (REVISED)

Ms. Hamilton explained the revisions to the policy which includes changing the policy title to Selection of Library Materials.

Mr. Sydnor moved to approve the revision to the Selection of Resources policy; Mrs. Sharp-Chamberlain seconded, and the motion passed 6-0.

QUARTERLY REPORT TO CITY COUNCIL

Mr. Lison asked if the Board had any changes for the Quarterly Report to City Council. Mr. Sydnor asked to add the year to item number 6. He also explained the reason for the reports for the benefit of new Board members.

Mr. Sydnor moved to approve the Quarterly Report with the correction in the date; Mrs. Wilber seconded, and the motion passed 5-0, 1 abstain (Mark Shimelonis).

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

The next Library Board meeting will be held at Arabian Library, 10215 E. McDowell Mountain Ranch Rd., Scottsdale, AZ 85255-8601. Mr. Shimelonis asked Ms. Hamilton to update the Board on the status of the IGA contract between the City and Scottsdale Unified School District.

OPEN CALL TO THE PUBLIC

Public attending: Sharon Ann Chambers, Library volunteer, attending for a class project.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 4:35 PM.

Respectfully submitted,

Rose Rimsnider, Administrative Secretary